



**FORENSIC  
MENTAL HEALTH**  
Association of California

**SPONSORSHIP**  
*and*  
**EXHIBITOR  
PROSPECTUS**

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**49<sup>TH</sup> ANNUAL FMHAC CONFERENCE**

March 27-29, 2024

Marriott Marquis San Diego Marina | San Diego, CA

<https://www.fmhac.org/annual-conference.html>





Become a sponsor of the 49<sup>th</sup> Annual FMHAC Conference!  
The Annual Conference brings together over 600 attendees in a uniquely multifaceted environment for business development, education opportunities and networking opportunities with a diverse attendee list. The Annual Conference seeks to advance industry discussion from key perspectives through detailed panel sessions from top-notch speakers.

## Achieving your agency goals starts here.

There is no better use of your marketing dollars when it comes to connecting with decision makers in the forensic mental health industry. Our sponsorship and exhibitor packages can be customized to meet every objective and budget.

## Who Attends?

**PSYCHOLOGIST** MFT LEP

PROBATION **LCSW** JD

**LAW ENFORCEMENT** STUDENT

MD RN LPCC **SOCIAL WORKER**



# Sponsor Packages

## DIAMOND SPONSOR PACKAGE \$20,000

*This exclusive sponsorship level promises your company maximum visibility at the FMHAC Conference.*



7

*Full Access Registrations*



7

*VIP Invitations to the Executive Director Dinner in the Presidential Suite with FMHAC Board*



2

*Up to 2 people at Exhibit Hall Booth*



1

*Full Page Ad in the Conference Program*



*Your Logo Printed on All Conference Bags*



*Your Logo Printed on All Attendee Badge Lanyards*



*Logo with Hyperlink on Conference App and Conference Website*



*Ad via rolling PowerPoint displayed before Opening Plenary Session*

### Package Also Includes:

- Company logo in every FMHAC email blast
- Company logo display onsite at conference
- Listing in next year's conference announcement
- Logo with link on website and app
- Listing in FMHAC newsletters
- Listing on FMHAC conference website with link
- Listing in all Regional Training programs
- Highlight as a sponsor on FMHAC's social media

## Sponsor Packages

### PLATINUM SPONSOR PACKAGE \$10,000

*Our Platinum Sponsors have multiple opportunities to showcase their involvement in the conference.*



5

*Full Access Registrations*



5

*VIP Invites to the Executive Director Dinner in the Presidential Suite with FMHAC Board*



2

*Up to 2 people at Exhibit Hall Booth*



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## Sponsor Packages

### GOLD SPONSOR PACKAGE \$7,000

One of our most popular packages, Gold Sponsors gain exposure at multiple levels of the conference.



3

Full Access Registrations



2

Up to 2 people at Exhibit Hall Booth



1

Full Page Ad in the Conference Program

#### Package Also Includes:

- Company logo display onsite at conference
- Company logo in every conference email blast
- Listing on FMHAC conference website with link
- Listing in FMHAC newsletters
- Highlight as a sponsor on FMHAC's social media

### SILVER SPONSOR PACKAGE \$3,500

Highlight your company with a Silver Sponsorship at the FMHAC Conference to reach your key audiences.



1

Full Access Registrations



2

Up to 2 people at Exhibit Hall Booth



1

Half Page Ad in the Conference Program

#### Package Also Includes:

- Company logo in every conference email blast
- Listing on FMHAC conference website with link
- Highlight as a sponsor on FMHAC's social media



## BRONZE SPONSOR PACKAGE \$2,500

*Bronze sponsors reach attendees in the Exhibit Hall and beyond.*



2

*Up to 2 people at Exhibit Hall Booth*



1

*Quarter Page Ad in the Conference Program*

### Package Also Includes:

- Listing on FMHAC conference website with link
- Listing in FMHAC newsletters
- Highlight as a sponsor on FMHAC's social media

## A LA CARTE OPTIONS:

### PRESIDENT'S WELCOME RECEPTION \$2,500 OR \$5,000 INCLUSIVE

*Step up your company presence as you sponsor the President's Welcome Reception. Network with FMHAC leadership and conference attendees.*

- *Company logo display at the Conference*
- *Half page ad in Conference Program*
- *Recognition as Welcome Reception Sponsor on Conference website*
- *Listing on FMHAC conference website with link*
- *Highlight as a sponsor on FMHAC's social media*

### KEYNOTE SPONSOR \$2,000

- *One paid registration with reserved seating at Keynote Session*
- *Quarter page ad in Conference Program*
- *Recognition as Keynote Sponsor on Conference website*

### HOST A BREAK \$1,500

*Be the most popular kid on the block by offering a beverage station and snacks to attendees! We will place your company's logo in a high-traffic area so that attendees can find the pick-me-up they need.*

### HOST A SESSION \$1,000

- *Company logo display at the Conference*
- *Recognition as Session Sponsor on Conference website*



## WHY Exhibit?

The FMHAC Annual Conference provides exhibitors with unprecedented access to every level of decision makers in the industry. Our conference team will work with you to help identify key targets and maximize opportunities to connect with others.

**Several special events and attractions are planned to offer maximum exposure for exhibitors and drive traffic to your booth.**

# BECOME AN EXHIBITOR

Exhibitor Rate - \$1,000

Includes:

- (1) 6 ft Skirted Table
- (2) Chairs
- A company profile in our conference program

*If your exhibit requires a power source or wi-fi access, please contact the hotel directly to make arrangements.*

# Exhibit Hall Hours

The most opportune times to engage with conference attendees are listed below.

## Wednesday, March 27, 2024

- 9:00 AM - Set Up
- 10:00 AM - Conference Registration Opens
- 2:00-2:30 PM - Afternoon Break
- 6:00-7:00 PM - Welcome Reception

## Thursday, March 28, 2024

- 8:00 AM - Registration Opens
- 10:30-11:00 AM - Morning Break
- 3:00-3:30 PM - Afternoon Break

## Friday, March 29, 2024

- 10:30-11:00 AM - Morning Break





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**VISIT OUR WEBSITE FOR MORE INFO**

<https://www.fmhac.org/annual-conference.html>