

STREAMLINING HOUSING PLACEMENTS

Housing Acquisition and Navigation Strategies from the Flexible Housing Subsidy Pool, a Nationally Recognized Supportive Housing Solution



OUR FOUNDING MISSION



OUR IMPACT AT A GLANCE

10000+

PERMANENT SUPPORTIVE
HOUSING PLACEMENTS



EACH MONTH, WE
MOVE

200+

PEOPLE OUT OF
HOMELESSNESS
INTO PERMANENT
HOMES



1000+

PEOPLE WITH
DEVELOPMENTAL
DISABILITIES HOUSED



1700+

PEOPLE SERVED
THROUGH
INTENSIVE CASE
MANAGEMENT



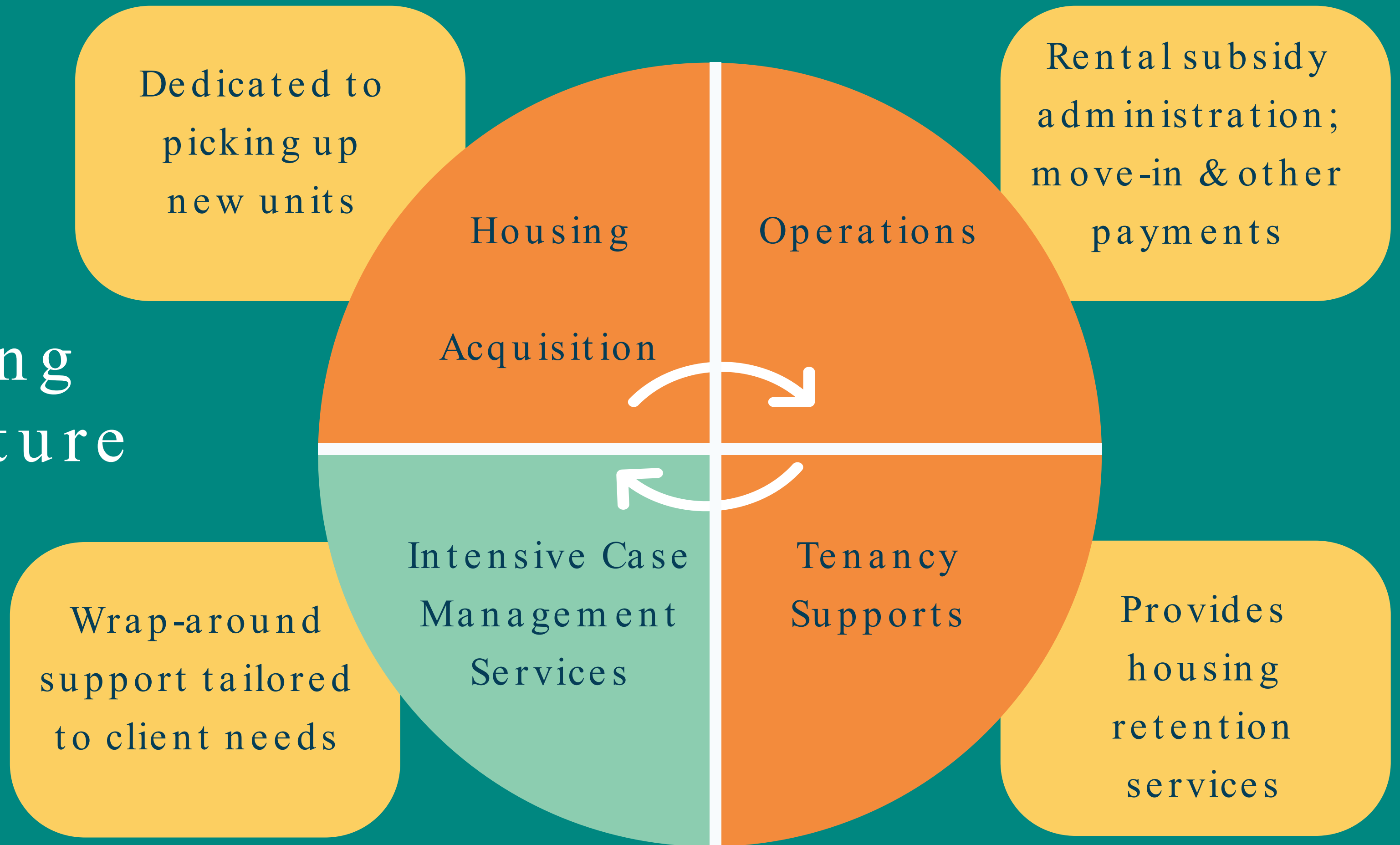
The solution to
homelessness is housing.
Throughout the country,
there are vacant units
waiting to be leased.

WHAT'S THE IMPACT?

There were **171** housing placements in Year 1 of LA County's Flex Pool. Since then, there have been over **9,200** cumulative placements.



Staffing Structure



How it Works

Brilliant Corners curates a portfolio of units based on client needs through landlord engagement



Partners refer client



Units are held to create pool



Brilliant Corners matches client to available unit



Client moves into unit and is provided housing retention and case management services



Understanding Landlord Motivation

Rent

No
Vacancies

Damage
Mitigation

Support

Brilliant Corners' Housing Acquisition Model

STANDARD FINANCIAL TOOLS

Unit Holding Agreement

Funding to quickly hold vacant units for client match.

Streamlined Inspections

Specialists are mobilized to conduct housing quality inspections, making this process happen faster than traditional Housing Authorities, shortening the time to bring units online.

Move-in Payments

Security deposit, first & last month's rent.

Move-in Assistance

Funding for household needs: furniture, bedding, cookware, & utility turn-on fees.

Property Provider Incentives

Encourage property provider participation, such as lease-signing bonus & inspection repair funds.

Flexible Financial Assistance

Funding to support & maintain client's tenancy: past-due rent balances; unit repairs; unit modifications.

Rent Subsidy Administration

Brilliant Corners administers ongoing rental payments, requiring full Operations Team capacity.

A Place to Call Home

A key takeaway from operating the Flexible Housing Subsidy Pool is that the combination of housing locator services, tenancy support and wrap-around case management is the key recipe for success.

Professionalizing these functions—as they are different skill sets—contributes to:

- 🏠 Program impact
- 🏠 Exceptional service for clients and landlord partners alike
- 🏠 Ability to rapidly scale housing placements thousands of our unhoused neighbors



The Shockley Family at their new home.

Thank you!

Please contact us with any further questions:

Tyler Fong, Senior Director of Programs | Brilliant Corners
tfong@brilliantcorners.org | c: 415.519.7077

